



## FORZA TRANSPORTATION SETTING THE PACE IN EFFICIENCY AND INNOVATION

Forza Transportation Services is a leading provider of cross-border logistics, specializing in transportation solutions through Port Laredo and serving as a trusted truckload (TL) and logistics partner for Fortune 1000 companies across the U.S. Recognized as the No. 1 carrier in border crossing miles, Forza logged an industry-leading 160 million miles in 2024. As a multi-annual SmartWay® High Performer, Forza has been honored with the SmartWay® Excellence Award from the U.S. Environmental Protection Agency for leadership in freight supply chain environmental performance and energy efficiency. Forza is 2,000 power units strong with over 7,000 dry van trailers and 450 reefers, setting the standard for sustainability, reliability, and innovation in the transportation industry.

## HALO CONNECT I3 DELIVERS

Forza deployed Halo Tire Management technology in January of 2024 and quickly experienced incredible gains contributing to enhanced fleet safety, efficiency, and profitability.



+1%  
MPG



+ 11.2%  
Tire Life



-1.9 Tons  
CO2/Year



2x  
Less Alerts



More  
Uptime



Improved  
Safety

TIRE MANAGEMENT BURDEN ALLEVIATED



## FORZA DRIVING PEAK EFFICIENCY WITH HALO TIRE MANAGEMENT

**Halo** keeps tires within  
+/- 3 PSI of set point

Forza Team addresses  
issues **within 5 hrs**  
on average

**Halo** equipped tires  
were **2x less likely**  
to alert

Across **4,330 tires**, Forza  
has **only 3 issues** a day that  
need attention identified  
by **Halo**.

**Halo** pinpoints the tires  
that have issues for Forza.  
**No time wasted** searching  
for problems.

**99.6%**

With **Halo**, Forza started **99.6%** of new trips with tires properly inflated.



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