



FORZA TRANSPORTATION SETTING THE PACE IN EFFICIENCY AND INNOVATION

Forza Transportation Services is a leading provider of cross-border logistics, specializing in transportation solutions through Port Laredo and serving as a trusted truckload (TL) and logistics partner for Fortune 1000 companies across the U.S. Recognized as the No. 1 carrier in border crossing miles, Forza logged an industry-leading 160 million miles in 2024. As a multi-annual SmartWay® High Performer, Forza has been honored with the SmartWay® Excellence Award from the U.S. Environmental Protection Agency for leadership in freight supply chain environmental performance and energy efficiency. Forza is 2,000 power units strong with over 7,000 dry van trailers and 450 reefers, setting the standard for sustainability, reliability, and innovation in the transportation industry.

HALO CONNECT I3 DELIVERS

Forza deployed Halo Tire Management technology in January of 2024 and quickly experienced incredible gains contributing to enhanced fleet safety, efficiency, and profitability.



**+1%
MPG**



**+ 11.2%
Tire Life**



**-1.9 Tons
CO2/Year**



**2x
Less Alerts**



**More
Uptime**



**Improved
Safety**

TIRE MANAGEMENT BURDEN ALLEVIATED



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Hayward, CA 94545



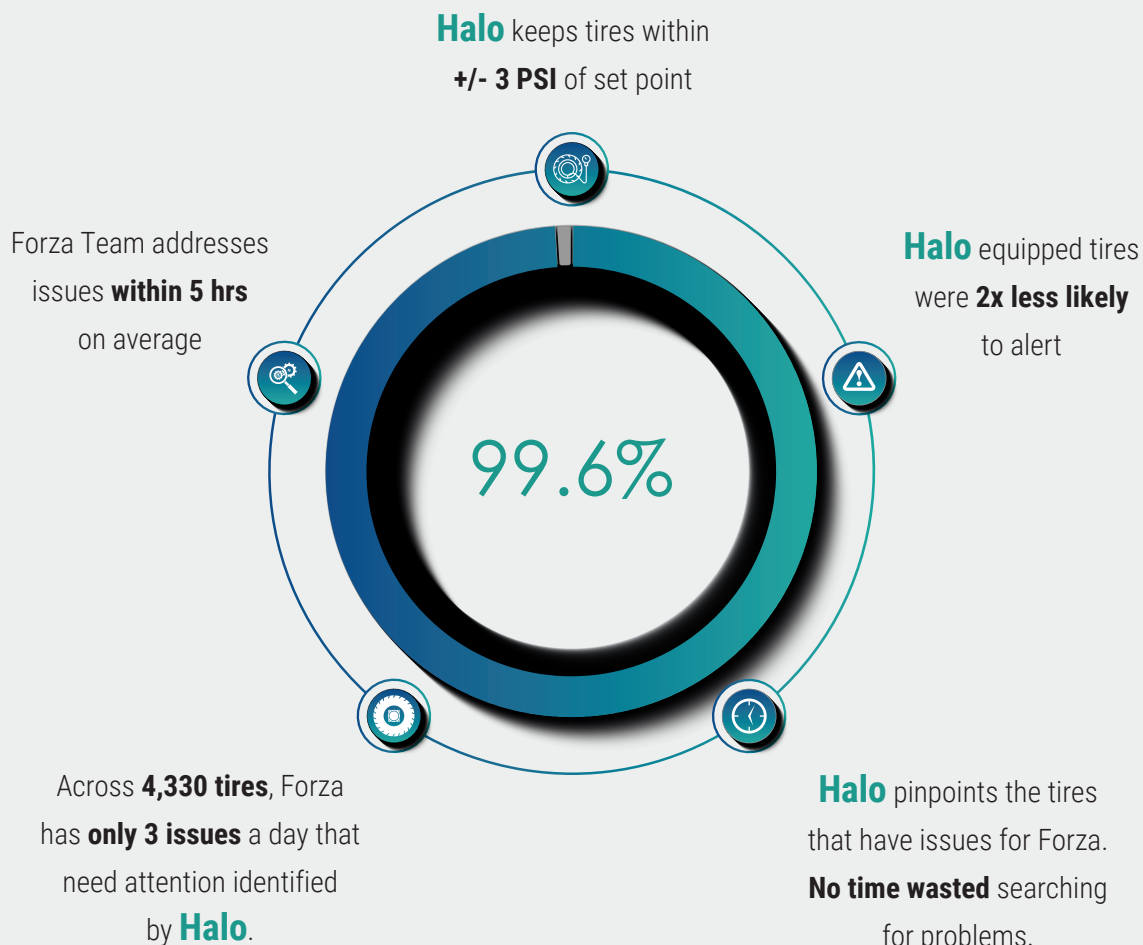
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FORZA DRIVING PEAK EFFICIENCY WITH HALO TIRE MANAGEMENT



With **Halo**, Forza started **99.6%** of new trips with tires properly inflated.



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